

SIAM™ ARCHETYPE ASSESSMENT



WHAT IS IT?

The SIAM Archetype Assessment determines which SIAM Archetype is closest to the organisation's strategic objectives for its SIAM environment and thus provides input into the priorities, focus and order of a SIAM transformation.

According to the Oxford Languages, an Archetype is 'a very typical example of a certain person or thing'. The Kinetic IT Archetypes for SIAM are just that. Based on collective industry best practice, Archetypes can direct attention and efforts into specific areas within a SIAM model that are most relevant at the time. This can simplify a SIAM implementation or improvement.



DOLPHIN



OWL



ANT



FOX

WHO IS IT FOR?

The SIAM Archetype Assessment is intended for organisations which are at the beginning of their SIAM implementation journey. The assessment helps to determine a SIAM strategy, and provides guidance on what steps to take and in which order.

HOW DOES IT WORK?

The SIAM Archetype Assessment identifies the most relevant pain points right now and future aspirations, and aligns these to four defined SIAM Archetypes. This assessment, often achieved with stakeholders within a single meeting or workshop, can be an efficient and cost-effective way to determine next steps in your SIAM journey.

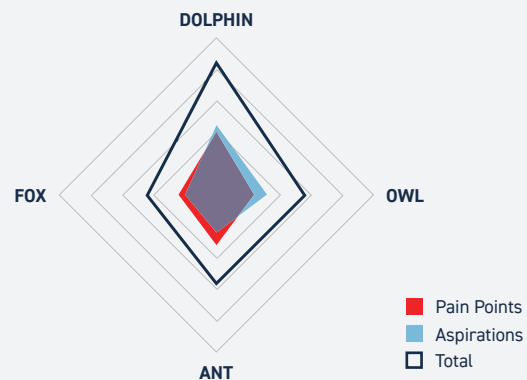
Each Archetype is identified by an animal, with similar characteristics and focus. Are you a collaborative Dolphin, overseeing Owl, operationally busy Ant or an adaptive Fox?

WHAT DOES IT DELIVER?

The result is a report that, through a radar chart, shows alignment of the organisation to the Archetypes and suggests which one is most suited.

Kinetic IT's analysis, conclusions and recommendations, based on these findings, can provide further input into your organisation's SIAM strategy and initial implementation plans.

ARCHETYPE FIT



WHAT NOW?

The next step is to determine what is already in place. The SIAM Health Assessment can help here.

The SIAM Archetypes form a part of the Kinetic IT SIAM Blueprint which provides a granular SIAM model and is useful in supporting the necessary allocation of roles and responsibilities. There are 'Day One' packs for each Archetype as well as pre-prepared assets to assist in increasing the speed and success of an initial SIAM transformation.

Kinetic IT can also provide assistance in the creation and delivery of the SIAM improvement or implementation plan. For more, read our insight SIAM Archetypes: Shortcuts for success.

For more information on SIAM™ contact us via:



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